



**Module Title :** Destination Cyprus

**Module Code :** HTCM 131

**Programme of Study/Year of Study :** Hospitality and Tourism Management/Year 1

**Group :** HTMI

**Semester :** Spring

**Number of Hours Taught :** 2 per week

**ECTS :** 3

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**Pre-requisite(s) :**

#### Module Rationale

The module 'Destination Cyprus', aims to prepare 1<sup>st</sup> year students of the programme "Hospitality And Tourism Management" (Spring Semester) for acquiring a background on the Tourist Product of Cyprus.

Its content focuses on Cyprus's history, culture and traditions, nature and environment, monuments and places of interest. Students of the Program "Hospitality And Tourism Management" will pursue a career in the Tourism Industry (accommodation and catering establishments, cruise ships, airlines, travel and tourism organizations), the front office sector where they will be in contact with clients and foreign visitors on a daily basis.

The course intends to formulate a good foundation of basic knowledge on Cyprus (as a tourist destination) for people working in the hospitality and tourism industry so that they can cope with everyday contact with customers/clients and fulfill their expectations.

It will also expand their horizons and give them the motivation to enrich their knowledge and create self-consciousness.

#### Aims

This course aims:

1. To acquaint students with Cyprus as a Tourist Destination, focusing on the different aspects of the "tourist product" that Cyprus offers.
2. To enable students acquire a general knowledge of Cyprus and to broaden their horizons, so that they can be in a position to offer a more comprehensive and professional service in the Tourist Industry, in

the future.

3. To raise students' awareness on environmental matters and on the respect for the Cypriot culture and the need to protect the different aspects of Cyprus.

4. To provide students with a good background and organizational skills; this will facilitate their future career seeking.

### **Intended Learning Outcomes**

On completion of the course students are expected to be able to:

- Get to know their country better, which will lead to creating a positive attitude towards the place, the people, the culture, the traditions and the identity of Cyprus and promoting Cyprus more effectively among future visitors.
- Identify the need to protect the identity and diversity of Cyprus as an authentic Mediterranean destination and recognize the significance of the environment of Cyprus (natural and anthropogenic) to its historical and socioeconomic development and to the development of Cyprus' Tourism.
- Be in a position to give important information about Cyprus using the appropriate vocabulary.
- Acquire essential skills needed in their profession in the Chain of Tourism Industry.
- Answer to frequently asked questions regarding the socioeconomic, historic and political profile of Cyprus.
- Design tours (one day excursions or round trips) for foreign visitors.

### **Delivery Methods:**

The course will be delivered through:

Instructors-led presentations (lectures and PowerPoint presentations, notes) supported by audiovisual material (photos, DVDs, films etc.) and visits, incorporating students participation (where appropriate). It is very important for students to be able to participate in class through activities that will enable them to acquire fundamental knowledge on Cyprus.

Such activities should include e.g. :

1. Assignments (2): Preparation and presentation of slide/PowerPoint presentations of the main sites and monuments of Cyprus or the main sites and monuments of a region of Cyprus (Group work/individual work) - Designing of tours/itineraries for foreign visitors (Group work/Individual work).

2. Quizzes (2).

Students, in order to be able to cope with coursework, apart from attending class, responding to Assignments and learning to work in pairs or in small groups, will have to use the recommended books/reliable electronic sources (see Essential Reading). Additionally, the course gives them the possibility to further expand their knowledge using a variety of sources provided (see Additional Reading).

### **Assessment:**



Final exams: 40%  
 Assignments: 30%  
 Quizzes: 30%

### Module Requirements

Refer to the students' manual for the module requirements.

### Module Plan and Content

Week	Dates	Topics to be Covered	Reference Chapter / Material
1.	29/01– 02/02	<p><b>Brief Introduction to the Module, its main aims and expected learning outcomes &amp; Geography, Nature and Environment</b></p> <p><u>Content:</u></p> <ul style="list-style-type: none"> <li>• Introduction to Cyprus – some of its main aspects.</li> <li>• Geography, Nature and Environment.</li> <li>• Geology/Troodos Geopark</li> <li>• Flora and Fauna of Cyprus</li> <li>• Designing of nature oriented tours.</li> </ul> <p><u>Methodology:</u></p> <ul style="list-style-type: none"> <li>• PowerPoint presentation</li> <li>• Notes</li> <li>• DVD show</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>• Discussion/Feed back at the end of session.</li> </ul>	<p>1. <a href="http://www.troodos-geo.org/cgi-bin/hweb?V=index&amp; FAA=1&amp;=dindex.html&amp; VLANGUAGE=en">http://www.troodos-geo.org/cgi-bin/hweb?V=index&amp; FAA=1&amp;=dindex.html&amp; VLANGUAGE=en</a></p> <p>and/or relevant information:</p> <p>2. "The fauna of Cyprus" (published by the Press and Information Office)</p> <p>3. "Vegetation and Flora of Cyprus", (same as above).</p> <p>4. Handouts</p>
2.	05/02-09/02	<p><b>The historical aspect of the tourist product of Cyprus</b></p> <p><u>Content:</u></p> <ul style="list-style-type: none"> <li>• Introduction to the History of Cyprus.</li> <li>• Main archaeological sites and monuments.</li> <li>• Model history oriented tours.</li> </ul> <p><u>Methodology:</u></p> <ul style="list-style-type: none"> <li>• PowerPoint presentation</li> <li>• Notes</li> </ul>	<p>1. <i>Cyprus, 10000 years of history &amp; civilization</i>, Nicosia: published by Cyprus Tourism Organization.</p> <p>2. Aspects of Cyprus (to be provided by Instructor). Also in digital form on:</p>



Week	Dates	Topics to be Covered	Reference Chapter / Material
		<ul style="list-style-type: none"> <li>DVD show</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>Discussion/ Students will be urged to talk about monuments, archaeological sites, churches or museums that are found close to their home town or village.</li> <li><u>Assignment 1:</u> students will be asked to design a 7day tour of Cyprus to present it on next session. The tour should include the area of Troodos Geopark.</li> </ul>	<p><a href="http://www.aspectsofcyprus.com/">http://www.aspectsofcyprus.com/</a></p> <p>3. "About Cyprus" on : <a href="http://www.aboutcyprus.org.cy/index.php/en/about-cyprus/history">http://www.aboutcyprus.org.cy/index.php/en/about-cyprus/history</a></p> <p>4. Instructor's notes.</p>
3.	12/02-16/02	<p style="text-align: center;"><b>Archaeology and Culture (2 hours)</b></p> <p><u>Content:</u></p> <ul style="list-style-type: none"> <li>Brief History of archaeological research in Cyprus – the main archaeological discoveries of the 20<sup>th</sup> century.</li> <li>The contribution of Archaeology to the enrichment of the Tourist Product of Cyprus.</li> <li>Main archaeological sites which are open to visitors, opening hours etc.</li> <li>Designing of archaeology oriented tours.</li> </ul> <p><u>Methodology:</u></p> <ul style="list-style-type: none"> <li>Power point presentation</li> <li>Notes.</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>Discussion/Presentation of student's homework (Assignment 1).</li> </ul>	<p>1. <i>Cyprus, 10000 years of history &amp; civilization</i>, Nicosia: published by Cyprus Tourism Organization.</p> <p>2. Also see: <a href="http://www.cyprus-archaeology.org.uk/sites.htm">http://www.cyprus-archaeology.org.uk/sites.htm</a></p> <p>3. instructor's notes</p>
4.	20/02-23/02	<p style="text-align: center;"><b>Special interest tourism (2 hours)</b></p> <p><u>Content:</u></p> <ul style="list-style-type: none"> <li>Definition of terms</li> <li>Sports and Leisure</li> <li>Conferences and Incentives</li> <li>Health and Wellbeing</li> <li>Wedding and Honeymoon</li> <li>Culinary tourism</li> <li>Cruises</li> <li>Agrotourism</li> </ul>	<p>1. see/download relevant info on: <a href="http://www.visitcyprus.biz">www.visitcyprus.biz</a></p> <p>2. <a href="http://foodmuseum.cs.ucy.ac.cy/web/guest/home">http://foodmuseum.cs.ucy.ac.cy/web/guest/home</a></p> <p>2. Handouts</p>

Week	Dates	Topics to be Covered	Reference Chapter / Material
		<p><u>methodology:</u></p> <ul style="list-style-type: none"> <li>• PowerPoint presentation</li> <li>• DVD show</li> <li>• Notes.</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>• Discussion/Presentation of student's homework (Assignment 1).</li> </ul>	
5.	26/02-02/03	Walking tour of Old Nicosia	
6.	05/03-09/03	<p style="text-align: center;"><b>UNESCO World Heritage Sites</b></p> <p><u>Content:</u></p> <ul style="list-style-type: none"> <li>• Convention on World Cultural and Natural Heritage</li> <li>• 13 monuments of Cyprus in UNESCO World Heritage List               <ol style="list-style-type: none"> <li>1. Nea Pafos (3<sup>rd</sup> c. B.C.-4<sup>th</sup> c. A.D.)</li> <li>2. Palaepafos (13<sup>th</sup> c. B.C.-4<sup>th</sup> c. A.D.)</li> <li>3. Neolithic settlement of Chirokitia (7<sup>th</sup> millennium B.C.)</li> <li>4. Ten (10) medieval churches in Troodos region (11th to 16th c. A.D.).</li> <li>5. Candidate sites and monuments</li> </ol> </li> </ul> <p><u>Methodology:</u></p> <ul style="list-style-type: none"> <li>• PowerPoint presentation</li> <li>• Notes</li> <li>• DVD show (CTO Website Multimedia Experience)</li> </ul> <p><u>Activities</u></p> <ul style="list-style-type: none"> <li>• Discussion/Presentation of student's homework (Assignment 1).</li> <li>• <u>Assignment 2:</u> students will be asked to prepare a 5 minute PPP on the main archaeological sites of Cyprus to present on next session (team work).</li> </ul>	<p>1. World Heritage Sites in Cyprus As Listed By UNESCO, Edition: Cyprus National Commission for UNESCO and Cyprus Tourism Organization (book in digital form only at: <a href="http://www.unesco.org.cy/Download_S-Publications,65,EN?Section=None&amp;WebContentCode">http://www.unesco.org.cy/Download_S-Publications,65,EN?Section=None&amp;WebContentCode</a>)</p> <p>2. Websites: <a href="http://www.visitcyprus.biz">www.visitcyprus.biz</a> &amp; <a href="http://www.visitcyprus.com">www.visitcyprus.com</a> (relevant information can be downloaded)</p> <p>3. Handouts</p>
7.	12/03-16/03	<p style="text-align: center;"><b>Quiz 1</b></p> <ul style="list-style-type: none"> <li>• Quiz 1: students will be asked to answer a quiz on all the subjects that have been taught so far.</li> <li>• Discussion/Presentation of student's homework (Assignment 1).</li> </ul>	
8.	19/03-23/03	<b>Mythology of Cyprus (2 hours)</b>	1.

Week	Dates	Topics to be Covered	Reference Chapter / Material
		<p><u>Content</u></p> <p>Myths and Legends</p> <ul style="list-style-type: none"> <li>• Myths and Legends/Definition of terms</li> <li>• Aphrodite and Adonis</li> <li>• Pygmalion and Galatea</li> <li>• Kinyras and Myrrha</li> <li>• Ariadne and Amathunta</li> <li>• Dighenis Akritas and Rigena (Regina)</li> <li>• St. George and the Dragon</li> <li>• Apostle Andreas and Cyprus</li> <li>• St. Lazarus and the Larnaca Salt Lake</li> <li>• Related trees, plants and monuments</li> </ul> <p><u>Methodology</u></p> <ul style="list-style-type: none"> <li>• Lecture</li> <li>• PowerPoint Presentation</li> <li>• Notes.</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>• Discussion on last week's quiz results.</li> </ul>	<p><a href="http://www.windowoncyprus.com/myths_and_legends_of_cyprus.htm">http://www.windowoncyprus.com/myths_and_legends_of_cyprus.htm</a></p> <p>2. <a href="http://www.visitcyprus.biz">www.visitcyprus.biz</a></p> <p>3. Handouts</p>
9.	26/03-30/03	<p><b>The Museums of Cyprus (2 hours)</b></p> <p><u>Content</u></p> <ul style="list-style-type: none"> <li>• The Cyprus Museum in Nicosia</li> <li>• District Archaeological Museums</li> <li>• Local Archaeological Museums</li> <li>• Other main museums and galleries</li> </ul> <p><u>Methodology</u></p> <ul style="list-style-type: none"> <li>• Power Point presentation</li> <li>• Notes.</li> </ul> <p><u>activities:</u></p> <ul style="list-style-type: none"> <li>• Discussion/Presentation of student's homework (Assignment 2).</li> </ul>	<p>1. <a href="http://www.mcw.gov.cy/mcw/da/da.nsf/DMLmuseums_en/DMLmuseums_en?OpenDocument">http://www.mcw.gov.cy/mcw/da/da.nsf/DMLmuseums_en/DMLmuseums_en?OpenDocument</a></p> <p>2. Handouts</p>
10.	02/04-03/04 11/04-13/04	<p><b>Wine Routes (2 hours)</b></p> <p><u>Content</u></p> <ul style="list-style-type: none"> <li>• The origins of wine production in Cyprus</li> </ul>	<p>1. <a href="http://www.visitcyprus.biz">www.visitcyprus.biz</a></p>

Week	Dates	Topics to be Covered	Reference Chapter / Material
		<ul style="list-style-type: none"> <li>Wine Routes</li> <li>Commandaria wine and Commandaria villages.</li> <li>The Wine Museum at Erimi village</li> <li>Archaeological sites related to wine.</li> </ul> <p><u>Methodology</u></p> <ul style="list-style-type: none"> <li>PowerPoint presentation</li> <li>Notes.</li> <li>DVD show.</li> </ul> <p><u>Activities</u></p> <ul style="list-style-type: none"> <li>Discussion/Presentation of student's homework (Assignment 2).</li> </ul>	<p>2. <i>Cyprus, Wine Routes</i>, Nicosia: published by Cyprus Tourism Organization, Project funded by the Republic of Cyprus and the European Union.</p> <p>2. Handouts</p>
11.	16/04-20/04	<p style="text-align: center;"><b>Quiz 2</b></p> <ul style="list-style-type: none"> <li>Quiz 2: students will be asked to answer a quiz on all the subjects that have been taught so far.</li> <li>Discussion/Presentation of student's homework (Assignment 2).</li> </ul>	
12.	23/04-27/04	<p style="text-align: center;"><b>Multi-cultural Cyprus(2 hours)</b></p> <p><u>Content:</u></p> <ul style="list-style-type: none"> <li>The Demographic structure of Cyprus (population etc.).</li> </ul> <p>The origins of the ethnic minorities of Cyprus:</p> <ul style="list-style-type: none"> <li>The Armenians of Cyprus and their main monuments/religious sites</li> <li>The Maronites of Cyprus and their main monuments/religious sites</li> <li>The Latini of Cyprus and their main monuments/religious sites</li> <li>The Turkish Cypriots and their main monuments (monuments of the Ottoman Period) in Cyprus</li> </ul> <p><u>Methodology:</u></p> <ul style="list-style-type: none"> <li>PowerPoint presentation</li> <li>Notes</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>Discussion on last week's quiz results.</li> </ul>	
13.	30/04-04/05	<p style="text-align: center;"><b>Hiking climbing and diving in Cyprus</b></p> <p><u>Content:</u></p> <ul style="list-style-type: none"> <li>Nature trails – European Long-distance Path E4</li> </ul>	<p>1. <a href="http://www.visitcyprus.com/index.php/en/discovercyprus/nature-3/climbing">www.visitcyprus.com/index.php/en/discovercyprus/nature-3/climbing</a></p>

Week	Dates	Topics to be Covered	Reference Chapter / Material
		<ul style="list-style-type: none"> <li>Rock Climbing in Cyprus – Crag Locations – Cyprus Rocks</li> <li>Cyprus Mountaineering, Sport Climbing and Orienteering Federation.</li> <li>Some of the best diving locations in Cyprus – Shipwrecks – Diving Schools.</li> </ul> <p><u>Methodology:</u></p> <ul style="list-style-type: none"> <li>PowerPoint presentation</li> <li>Notes</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>Interactive exercise: designing of a 7day tour for a group of adventure seekers (during session)</li> </ul>	<p>2. <a href="http://www.komoa.com/index.php?option=com_content&amp;view=category&amp;id=43&amp;Itemid=91&amp;lang=en">http://www.komoa.com/index.php?option=com_content&amp;view=category&amp;id=43&amp;Itemid=91&amp;lang=en</a></p> <p>3. and relevant information on: <a href="https://www.google.com.cy/?gfe_rd=cr&amp;ei=5bCJWJ6yLaKs8wfxg5aQDA#q=diving+in+cyprus">https://www.google.com.cy/?gfe_rd=cr&amp;ei=5bCJWJ6yLaKs8wfxg5aQDA#q=diving+in+cyprus</a></p> <p>4. Handouts</p>
14.	07/05-11/05	<p><b>Revision on the Cyprus Tourist Product</b></p> <p><u>Content</u></p> <ul style="list-style-type: none"> <li>Revision and free discussion in classroom</li> <li>Teacher will provide a Mock Exam paper and will explain about the Final Exam paper.</li> <li>Answering to questions</li> </ul> <p><u>Methodology:</u></p> <ul style="list-style-type: none"> <li>PowerPoint presentation.</li> <li>Notes</li> </ul> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>Course Review: Students will be prompted by their instructor to give a feedback and assess the outcomes of the course.</li> </ul>	

### Essential Reading

- *Cyprus, 10000 years of history & civilization*, Nicosia: published by Cyprus Tourism Organisation.
- *Booklet on Troodos Geopark in digital form on: <http://www.troodos-geo.org/upload/20160406/1459957570-05899.pdf>*
- *Cyprus, Wine Routes*, Nicosia: published by Cyprus Tourism Organization, Project funded by the Republic of Cyprus and the European Union (in digital form on CTO's website).





- World Heritage Sites in Cyprus, As Listed by UNESCO, Ed.: Cyprus National Commission for UNESCO and Cyprus Tourism Organization (only in digital form on Cyprus UNESCO National Committee website).
- Aspects of Cyprus (in digital form on: <http://www.aspectsofcyprus.com/> )
- About Cyprus” on : <http://www.aboutcyprus.org.cy/index.php/en/about-cyprus/history>
- “The Fauna of Cyprus”, Forestry Department, published by the Press and Information Office.
- “Vegetation and Flora of Cyprus”, Department of Forests, published by the Press and Information Office.
- “The Troodos National Forest Park”, Forestry Department, published by the Press and Information Office

Electronic sources:

- [www.visitcyprus.biz](http://www.visitcyprus.biz)
- <http://www.cyprus.gov.cy/portal/>
- <http://www.aboutcyprus.org.cy/index.php/en/about-cyprus/history>
- <http://www.cyprus-archaeology.org.uk/>
- [http://www.moa.gov.cy/moa/gsd/gsd.nsf/dmlTroodos\\_en/dmlTroodos\\_en?OpenDocument#](http://www.moa.gov.cy/moa/gsd/gsd.nsf/dmlTroodos_en/dmlTroodos_en?OpenDocument#)
- [www.visitcyprus.com](http://www.visitcyprus.com)
- [http://www.windowoncyprus.com/myths\\_and\\_legends\\_of\\_cyprus.htm](http://www.windowoncyprus.com/myths_and_legends_of_cyprus.htm)
- <http://www.agrotourism.com.cy/contact.htm>
- <http://foodmuseum.cs.ucy.ac.cy/web/guest/home>

#### Additional Reading

- Argyris, G., (2006), *A Traveler’s Companion to the Legends and Traditions of Cyprus*, Nicosia: En Tipis (Εκδ. Εν Τύποις).
- Michaelides, D., (1998), “Food in Ancient Cyprus” in: *Food and the Traveller. Migration, Immigration, Tourism and Ethnic Food, Part I: Colonisation, Hospitality and Change: Food Habits in Cyprus and Crete*. Nicosia: Intercollege Press, in association with The Department of Irish folklore, University College Dublin, pp. 21-43.
- Andilios, N., (1998), “In Cyprus Traditional Food Makes a *Xenos* / visitor a Friend”, in: *Food and the Traveller. Migration, Immigration, Tourism and Ethnic Food, Part I: Colonisation, Hospitality and Change: Food Habits in Cyprus and Crete*. Nicosia: Intercollege Press, in association with The Department of Irish folklore, University College Dublin, pp. 44-55.
- Elston, E., (1998), “Some Thoughts on Food and Music in Cyprus”, in: *Food and the Traveller. Migration, Immigration, Tourism and Ethnic Food, Part I: Colonisation, Hospitality and Change: Food Habits in Cyprus and Crete*. Nicosia: Intercollege Press, in association with The Department of Irish folklore, University College Dublin, pp. 56-59.
- *About Cyprus*, Press and Information Office publications
- *Keshishian, K.K., (1987)<sup>14</sup>, Romantic Cyprus, Nicosia: Romantic Cyprus Publications*
- *Home, G., (1960), Cyprus then and now, London: J.M. dent & Sons Ltd.*
- *Michaelides, d., (1990) Footprints in Cyprus: An illustrated history, Sir David Hunt (ed.), London: TriGraph.*
- Karageorghis, V., (1967) *Excavations in the Necropolis of Salamis III, Nicosia*
- *Cyprus at a glance, Published by the Press and Information Office, Republic of Cyprus, 2011*
- *Mallinson, W., Cyprus: A Modern History*

- Ζαννέττου, Φ., (1997) *Ιστορία της Νήσου Κύπρου*, Λευκωσία: Εκδ. Επιφανείου.
- Νέαρχος Κληρίδης, *Χωριά και Πολιτείες της Κύπρου*.
- Κάτια Χατζηδημητρίου, *Ιστορία της Κύπρου*. Λευκωσία: 2005
- Άντρου Παυλίδη, *Ιστορία της Κύπρου*.
- Georgiades, C.C., (1989), *Nature of Cyprus: Flora – Fauna*. Nicosia
- Davis, G., (1994), *The Taste of Cyprus. A seasonal look at Cypriot cooking*, England: Interworld Publications.
- Valerie Sinclair, *Floral charm of Cyprus*, England: Interworld Publications
- Stass Paraskos, *Aphrodite Cyprus – Mythology*, England: Interworld Publications.
- Panteli, S., *Making of Modern Cyprus*, England: Interworld Publications.
- Lavithis, R., *Cyprus in Pictures*, England: Interworld Publications.
- Lavithis, R., *Explore Cyprus*, England: Interworld Publications.
- Lavithis, R., *Paphos – Land of Aphrodite*, England: Interworld Publications.
- Gwynneth der Parthog, *Byzantine & Medieval Cyprus*, England: Interworld Publications.
- Eleni Mosphili Loizou, *Tasty Memories of Cyprus, History and Recipes*. Nicosia.
- Θάσος Ιωάννου, (1978), *Η Μαγειρική Τέχνη μέσα στην Ιστορία και τον Πολιτισμό μας*, Λευκωσία.
- Χρίστος Ν. Ταουσιάνης, (2010), *Εκκλησίες και Μοναστήρια της Κύπρου*, Λεύκωμα Θ΄. Λευκωσία.
- Hadjisterkotis, E., “The Cyprus Urial (mouflon) (*Ovis orientalis ophion*): Management and conservation outline”, *Caprinae News*, 2 (1987), 8-10.
- Simmons, A., (1992), “Preliminary Report on the Akrotiri Peninsula Survey, 1991”, *Report of the Department of Antiquities Cyprus*. Nicosia: Department of Antiquities, 9-11.

