



## Module Structure

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**Module Title :** Geography of Travel and Tourism

**Module Code:** HTCM231

**Programme of Study/Year of Study :** Hospitality and Tourism Management/Year 2

**Group :** HTMII **Semester :** Fall

**Number of Hours Taught :** 2 per week **ECTS :** 3

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**Instructor:** Susan Elfving

**Office Hours:** Friday 09:00-10, 12:30-13:30

**Office Number:** **Tel:**

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**Pre-requisite(s) :**

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### Module Rationale

The module explores tourism demand, supply, organisation and resources for a comprehensive range of destinations worldwide. It provides geographic knowledge and principles required to analyse the tourism appeal of destinations.

### Aims

The aim of this module is to provide students with geographic knowledge and principles required to analyse the tourism appeal of destinations.

### Intended Learning Outcomes

- Exploration of current issues such as climate change, recreational preferences, demographic changes and the social impacts of tourism
- Tourist destination developments in the geographic regions
- Identification of countries and their physical features and tourist attractions

### Delivery Methods:

Lectures, discussions, videos

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**Assessment:**

Tests (2)	30%
Assignment	30%
Final exam	40%

**Module Requirements**

Refer to students' manual for the module requirements

**Module Plan and Content**

Week	Dates	Topics to be Covered	Reference Chapter / Material
1.	02/10-06/10	Introduction to destination geography	Chapter 1
2.	09/10-13/10	The geography of Demand for tourism	Chapter 2
3.	16/10-20/10	The geography of resources for tourism, climate and tourism	Chapters 3 & 4
4.	23/10-27/10	TEST I	
5.	30/10-03/11	Geography of tourism in Europe	Chapter 6
6.	06/11-10/11	Geography of tourism in Europe	
7.	13/11-17/11	Geography of tourism in the Middle East and Africa	Chapter 18
8.	20/11-24/11	TEST II	
9.	27/11-01/12	Geography of tourism in Asia and the Pacific	Chapter 20
10.	04/12-08/12	Geography of tourism in Asia and the Pacific	
11.	11/12-15/12	Geography of tourism in the Americas	Chapter 23
12.	18/12-22/12	Geography of tourism in the Americas	
13.	08/01-10/01	Tourism futures. REVISION	

**Essential Reading**

Boniface B., Cooper C., Cooper R., 2012. Worldwide destinations: the geography of travel and Tourism, 6<sup>th</sup> edition, Routledge



